

Ice Business—(Cont'd)

Retail Ice

Capital Ice Co 30th & S. .... Main-9316  
(See Advertisement This Page)  
Consumers Ice & Cold Storage 9th & P. Main-1000  
(See Advertisement Preceding Page)

FORT SUTTER ICE CO

ICE & BEVERAGES

JOS. ARCHIMEDE, Prop.

ICE

Made from Well Water

1973-38th ..... Capital-83

Wholesale Ice

Crystal Ice & Cold Storage Co 16th & R. Main-3391  
(See Advertisement This Page)

Ice Cream Business

CAPITAL DAIRY CO 13th & S. .... Capital-2300  
Crystal Cream & Butter Co 1013 D. .... Capital-7800  
Golden State Co Ltd 1720 G. .... Main-9000  
Haven Dairy Ice Cream Co 1724 Y. .... Capital-2360  
Hear Milk & Ice Cream Co Ltd  
1700-21st. .... Capital-6246  
Market Spot Dairy 98th & T. .... Capital-6246  
Nemours Ice Cream & Candy Co  
2840-35th. .... Main-9211  
PEERLESS ICE CREAM CO 1115 G. .... Main-244  
Popocate Serv of Calif Ltd W Sacto. .... Capital-1107  
Shasta Ice Cream Co 2814 Y. .... Main-4730  
Sunshine Ice Cream Co No 2  
Alhambra & Granda. .... Capital-1816  
Sunshine Dairy 918 K. .... Capital-430

Is it a nationally-advertised product that you have read about in the magazines, or some local service? Look for it in your Buyer's Guide.

These useful yellow pages of telephone information will save you hours of time, blocks of walking.

Ice Cream Business—(Cont'd)

Manufacturers, Ice Cream

PEERLESS ICE CREAM CO  
PEERLESS ICE CREAM  
Frozen Puddings, Individual  
Molds - Fancy Bricks and  
Balls - Popular Flavors.  
REASONABLE PRICES.  
Ask your nearest Peerless dealer  
1115 G ..... Main-244

Retail, Ice Cream

SHASTA ICE CREAM CO  
ICE CREAM  
Delivered  
Branch Store—  
Alhambra Market  
2814 Y ..... Main-4730

Implement Business

Capital Farm Implement Co 310 J. Main-1064  
McCormick-Deering Dealer 1915 M. Capital-7129  
Midland Tractor Co 1701-2nd. .... Main-4100  
NEWBURY IMPLEMENT CO 1616 J. .... Main-376  
OLIVER FLOW AGENCY 1618 J. .... Main-376  
Quinn L S 1615 M. .... Capital-7120

Indemnity Insurance Co

of North America  
(Look on "I" pages under  
"Insurance Business")  
Infants' Wear  
Newman News 1105 L. .... Capital-2452

Insect Exterminating

See Exterminating Business

Insulating Material Business

Wahl Insulation Co 1003 H. .... Main-2247  
Building Insulating Material  
FRIEND & TERRY LUMBER  
Front & S. .... Main-7200

Insurance Business

Acacia Mutual Life Ins Co Forum Bldg. Capital-719  
Astoria Insurance Co Calif St Life Bldg. Capital-281  
PHILADELPHIA

Practically all forms of insurance, including Alliance  
Fire, Marine, Automobile, Trolley, Baggage,  
Parcel-post, Transportation, Sprinkler-  
losses, Windstorm, Builders' Risks, etc.

"WHERE TO BUY IT"  
Wright Glenn W Bk of Amer Bldg. Capital-6883  
Individual Underwriting Corp F & M Bk Bldg. .... Main-518  
INSURANCE COMPANY OF NORTH AMERICA  
Founded 1798  
Writing practically all forms of insurance including, fire, marine, automobile, parcel-post, transportation, sprinker-losses, wind-storms, builder's risks, etc. etc.

We Write  
INSURANCE  
Against All Risks

Automobile  
Burglary  
Cargo  
Compensation  
Earthquake  
Explosion  
Fire  
Liability  
Plate Glass  
Property Damage  
Surety Bonds  
Windstorm

Wright & Kimbrough  
817 "J" St. Realtors Main 832  
1-9

Insurance Business—(Cont'd)

Brown & Worley Cap Natl Bk Bldg. .... Main-372  
Call Western States Ins Co  
Insurance Bldg. .... Main-1043  
CALIF-WESTERN STATES LIFE INS CO  
Capital Fire Ins Co Cap Natl Bk Bldg. .... Main-7000  
Capital Realty Co 1001A-8th. .... Capital-556  
Christie A & Calif St Life Bldg. .... Main-3568  
Christie & Oliver Calif St Life Bldg. .... Main-6710  
Curtis Curtis H 1734-34th. .... Main-711  
DOWNEY TINS M Calif St Life Bldg. .... Main-4082  
Elliott & Hutton 1010-8th. .... Main-230  
Equitable Life Assurance Soc of N Y  
1124-9th. .... Main-321

Farm Mutual Auto Ins Agency  
1229-8th. .... Capital-1215  
Farmers Auto Inter-Insurance Exchange  
2024 J. .... Main-1536  
Federal Life Ins Co Forum Bldg. .... Main-1870  
Ferguson D P Co Calif St Life Bldg. .... Main-5574  
Firby Russell M Cap Natl Bk Bldg. .... Main-6710  
FLEMING & WALTER 908 J. .... Main-3696  
Frederick Alice H Cap Natl Bk Bldg. .... Main-3164  
Great Amer Ins Co of N Y  
Cap Natl Bk Bldg. .... Main-247  
Grover Fred J Cap Natl Bk Bldg. .... Capital-1303  
Hartford Realty Co 1013-8th. .... Capital-144  
Hamilton National Life Ins Co of N Y. .... Main-2247  
Hardware Mutual Casualty Ins Co  
Capital-6282  
Hartford Acc'l & Ind Co Forum Bldg. .... Main-6200  
Hartford Fire Ins Co Forum Bldg. .... Main-6200  
Henderson J W 1003 H. .... Main-2247  
HERINGER L W Cap Natl Bk Bldg. .... Main-378  
HICKMAN-COLEMAN CO ING 812 J. .... Main-8400  
Hulfin Minnie L Forum Bldg. .... Capital-549  
Hulfin Phil R 812 J. .... Capital-8400

INDENTY INSURANCE COMPANY OF  
NORTH AMERICA  
Fidelity and Surety  
Bonds, Burglary, Plate  
Glass, Accidents, Health,  
Automobile and other forms of  
liability. Workmen's  
Compensation Insurance.

"WHERE TO BUY IT"  
Wright Glenn W Bk of Amer Bldg. Capital-6883  
Individual Underwriting Corp F & M Bk Bldg. .... Main-518  
INSURANCE COMPANY OF NORTH AMERICA  
Founded 1798  
Writing practically all forms of insurance including, fire, marine, automobile, parcel-post, transportation, sprinker-losses, wind-storms, builder's risks, etc. etc.

"WHERE TO BUY IT"  
Hickman-Coleman Co Ins 812 J. .... Main-8400  
Insurance Foundation Ltd  
Bk of Amer Bldg. .... Main-1555  
Jenkins Geo R Co Ins Forum Bldg. .... Main-1270  
Kamenzind W J Calif St Life Bldg. .... Main-1096  
Katzstein C L Co 818 J. .... Main-388  
Kriett W L Cap Natl Bk Bldg. .... Main-636  
Lauson F E 1819 K. .... Main-206  
LEONARD BEN CO 815 J. .... Main-175  
Lewis LeRoy M Co 1001 J. .... Capital-991  
Lincoln National Life Ins Co  
Cap Natl Bk Bldg. .... Main-1875  
Longshore & Burr 2114  
Macfarlane W S Mitau Bldg. .... Main-6346-W  
Marine Casualty Co Cap Natl Bk Bldg. .... Main-3164  
Massachusetts Mutual Life Ins Co  
Forum Bldg. .... Main-5180  
Massachusetts Protective Co  
Cap Natl Bk Bldg. .... Main-6710

McCLATCHY REALTY CO 809 J. .... Main-7456  
McCum E H & Son 1019 J. .... Capital-962  
Metropolitan Life Ins Co of N York Bldg. .... Main-3325  
Miller Carl E Cap Natl Bk Bldg. .... Main-652  
Minnetonka Mutual Life Ins Co Forum Bldg. .... Main-1007  
Monarch Life Ins Co Cap Natl Bk Bldg. .... Main-636  
Morrissy Co 811 J. .... Main-1  
Morrissy Marc T 902 B. .... Main-6586  
Mott Clifford A 1125 J. .... Main-830  
Mutual Benefit Health & Accid Assn  
Mitau Bldg. .... Main-7274  
Mutual Life Ins Co of N Y Forum Bldg. .... Main-771  
Nathan & Michel Co 708 J. .... Main-9  
National Auto Theft Bureau 11th & P. .... Main-1265  
Newville & Tracy Cap Natl Bk Bldg. .... Main-290  
New York Life Ins Co Bk of Amer Bldg. .... Main-6240  
Nickel L W 811-8th. .... Main-4036  
Nielsen Roy J Co 8th & M Bldg. .... Main-1157  
North American Life Ins Agency  
Insurance Foundation Ltd  
F & M Bk Bldg. .... Main-1555  
Northern Life Ins Co Forum Bldg. .... Main-3379  
Northwestern Mutual Life Ins Co  
Cal St Life Bldg. .... Main-1498  
Northwestern Mutual Life Ins Co  
October Bldg. .... Main-3711  
Occidental Life Ins Co Bk of Amer Bldg. Capital-6883

Insurance Business—(Cont'd)

Pac Mut Life Ins Co Forum Bldg. .... Main-305  
Pamphlet E E 28 J. .... Main-3395  
Paul Revere Life Ins Co Cap Natl Bk Bldg. .... Main-6710  
PECK F S INS AGENCY Cap Natl Bk Bldg. .... Main-387  
Penn Mutual Life Ins Co of N York Bldg. .... Main-3696  
Phelps P M 908 J. .... Main-3696  
Phillips R W 1141 1/2th. .... Main-3630-9  
Pickett & Rothberg F & B Bldg. .... Main-606  
Pierston R W 923-8th. .... Main-606

PIIONEER INSURANCE OFFICE  
Specializing on all  
Forms of Automobile  
Local Insurance, with  
Local Claims Adjust-  
ment Service.  
We Write Fire, Compen-  
sation, Burglary, Liability,  
Surety Bonds.

"SERVICE RENDERED BY"  
Katzstein C L & Co 818 J. .... Main-388

Provident Life & Accident Ins Co  
October Bldg. .... Main-2405  
Prudential Mutual Life Ins Assn  
1412-16th. .... Main-1452  
Prudential Ins Co of Amer Nicholas Bldg. .... Main-3642  
Robinson Owen Co 819 J. .... Main-5140  
Rohdehorst W B Cap Natl Bk Bldg. .... Main-5874  
Royal Insurance Co Cap Natl Bk Bldg. .... Main-467  
Sacto Ball Bonding Co 610 H. .... Capital-600  
Sacto County Patrons' & Farmers' Mut Fire  
Ins Co Mitau Bldg. .... Main-2640  
Sacto Realty Co 124 J. .... Main-3293  
Schofield Margaret A Forum Bldg. .... Main-464  
Schwartz E J 1303-8th. .... Main-2582  
Scribner Insurance Agency 1003 H. .... Main-2247  
Snyder H G Byrle Bldg. .... Main-4282  
State Common Ins Fund Forum Bldg. .... Main-2318  
Sullivan John E Cap Natl Bk Bldg. .... Main-1875  
Sun Life Insurance Co of Canada  
Forum Bldg. .... Main-4312  
Sweet & Crawford P & M Bldg. .... Capital-1925  
Treadler Ins Co Cal St Life Bldg. .... Capital-70  
WATROUS GEO F Cal St Life Bldg. .... Capital-70  
West American Com'l Ins Co  
1414-16th. .... Capital-813  
West Coast Life Ins Co  
Cap Natl Bk Bldg. .... Main-2569  
Western National Life Ins Agency  
F & M Bk Bldg. .... Main-1555  
Woollett John W Cap Natl Bk Bldg. .... Main-1875

Accident Insurance  
PECK F S INSURANCE AGENCY  
Cap Natl Bk Bldg. .... Main-387

Adjusters, Insurance  
See Adjusters  
Automobile Insurance  
Farm Mutual Auto Ins Agency  
1229-8th. .... Capital-1215  
Farmers Auto Inter-Insurance Exchange  
2024 J. .... Main-1536  
Individual Underwriting Corp F & M Bk Bldg. .... Main-518  
Scribner Insurance Agency 1003 H. .... Main-2247  
Wright & Kimbrough 817 J. .... Main-832  
(See Advertisement Opposite Page)

Casualty Insurance  
Maryland Casualty Co Cap Natl Bk Bldg. .... Main-3164

Fire Insurance  
Northwestern Mutual Fire Assn  
Cal State Life Bldg. .... Main-1498  
Pickett & Rothberg F & B Bldg. .... Main-606  
Scribner Insurance Agency 1003 H. .... Main-2247

Life Insurance  
CALIF-WESTERN STATES LIFE INS CO  
PECK F S INSURANCE AGENCY  
Cap Natl Bk Bldg. .... Main-387  
WEST COAST LIFE INS CO  
Cap Natl Bk Bldg. .... Main-2569

Surety Bonds  
Maryland Casualty Co Cap Natl Bk Bldg. .... Main-3164

Title Insurance  
See Title Business  
Insurance Company of  
North America  
(Look on "I" pages under  
"Insurance Business")  
Interior Decorators  
See Decorators

Interpreters

Izawa M 325 1/2 M. .... Main-277  
Kawachi Frank E 809 M. .... Main-947  
Taguchi E T 1229-8th. .... Main-2761

Investment Business

Farm Investment Co Forum Bldg. .... Main-1954  
Interior Investment Corp Cal St Life Bldg. .... Main-813  
Inerts Syndicate Cal St Life Bldg. .... Capital-281  
Smith Cap & Bldg Ltd Forum Bldg. .... Main-6

Iron Business

Alfing Iron Works 2415-5th. .... Main-7780  
Call Iron & Metal Co 1831 G. .... Main-5904  
Palm Iron Wks 1505 & S. .... Capital-1720  
Sacto Eng & Mach Wks 614 & X. .... Main-7672

Foundries, Iron

See Foundry Business

Iron Works

SACTO ENGINEERING & MACHINE WORKS  
Engineers and Machinists  
Contract and Job Work in Iron and  
Steel. Large and Small Boring Mill,  
Lathe, Planer, Milling Machine,  
Shaper and Drill Press Work of  
every description. Gear and Sprocket  
Cutting. Quotations Furnished.  
6th & X. .... Main-7672

Ornamental Iron

Elite Fixture Studio 1018-12th. .... Main-1851  
PALM IRON WKS 15th & S. .... Capital-1720

Ironing Machines

Electric Appliances Inc 1212 K. .... Main-3118  
GENERAL ELECTRIC SUPPLY CORP  
Wholesale Distributors of E. Ironers  
Telephone for name of dealer  
1108 R. .... Capital-2520  
Irontire Ironer Agency 1014-12th. .... Main-4673

Irrigation Equipment Business

CAMP W E CO 1210-25th. .... Capital-73  
Church Doctor Co Forum Bldg. .... Main-91-2  
Munn Bros 1323 St Rd. .... Capital-1450

Pipe, Irrigation

See Pipe Business  
Pumps, Irrigation  
See Pump Business

Irrigation Machinery

See Machinery Business

Japanese Goods Business

Izaka Co 1227-4th. .... Main-9131

Jewelry Business

Berkson Joe B Cal St Life Bldg. .... Main-7886-W  
Crosby & Roske 601 1/2 K. .... Main-6348  
Disinger R 815 K. .... Main-3781  
Dunn & Deane 814 K. .... Capital-1795  
Fay Jewelry Co 1305-14th. .... Main-9280  
Genius-Lee Jewelry Co 710 K. .... Main-9280  
Goldstein Harry 313 K. .... Main-6239-J  
Goldstein Edw A & W Forum Bldg. .... Main-457  
Heath Harry H 1010 9th. .... Main-2602  
Johnson & Peige 1016 Del Paso Bk. .... Capital-4365  
Knebel Herbert C October Bldg. .... Main-6545  
Monk Tom B Co 1018 K. .... Main-5113  
Meyer E W Co 810 K. .... Main-632  
Neach-Harger Co 1922 R. .... Main-8181  
Sturmer S Co 818 K. .... Main-164  
Wachobert H & Co 929 R. .... Capital-1624  
Wisem Otto F 802 J. .... Main-8348

Manufacturers, Jewelry  
Berkson Joe B Cal St Life Bldg. .... Main-7886-W  
DONK TOM B CO

JEWELER  
Specializing in Diamond Setting  
Saramento Northern Watch Inspector  
Complete Jewelry Factory  
on Premises  
1009 K. .... Main-5113

Telephone Main 5391  
for  
**ICE**  
Wholesale and Retail  
Our Scored Ice Guarantees You Full Weight  
See Our Complete Line of Refrigerators on Display at 16th & R Streets.  
Ask the Driver for Details or Phone and Our Salesman Will Call.  
CASH AND CARRY STATIONS OPEN DAILY  
16th and R Streets 33rd and Sacto. Blvd.  
**CRYSTAL**  
Ice & Cold Storage Company  
PLANT and OFFICE: Corner 16th & R Streets

Phone Main 9316  
**Capital Ice Co.**  
Manufacturers of  
CLEAR ICE  
RETAIL—DELIVERIES  
Plant—30th and S Sts.  
Depot—3520 5th Ave.  
PLANT OPEN ALL NIGHT  
Incomplete Classification of  
every branch of your business  
in the Buyer's Guide is like  
sending out salesmen who do  
not know all the lines you  
carry.